



GigTryst

One protected system for creator-brand collaboration.

gigtryst.com



Creator collaborations lose value when trust, workflow and payment are fragmented

Brands face uncertainty

Fake followers and screenshot statistics weaken creator selection. Unreliable delivery and payment risk make campaigns harder to control.

Creators face friction

Ghosting and direct-message chaos make opportunities difficult to manage. Delayed or missing payments turn completed work into collection risk.



We replace disconnected steps with one protected collaboration system

1**Structured discovery**

Brands post gigs, invite creators, and receive free creator applications.

2**Verified creator data**

Read-only statistics come through official Meta and YouTube APIs.

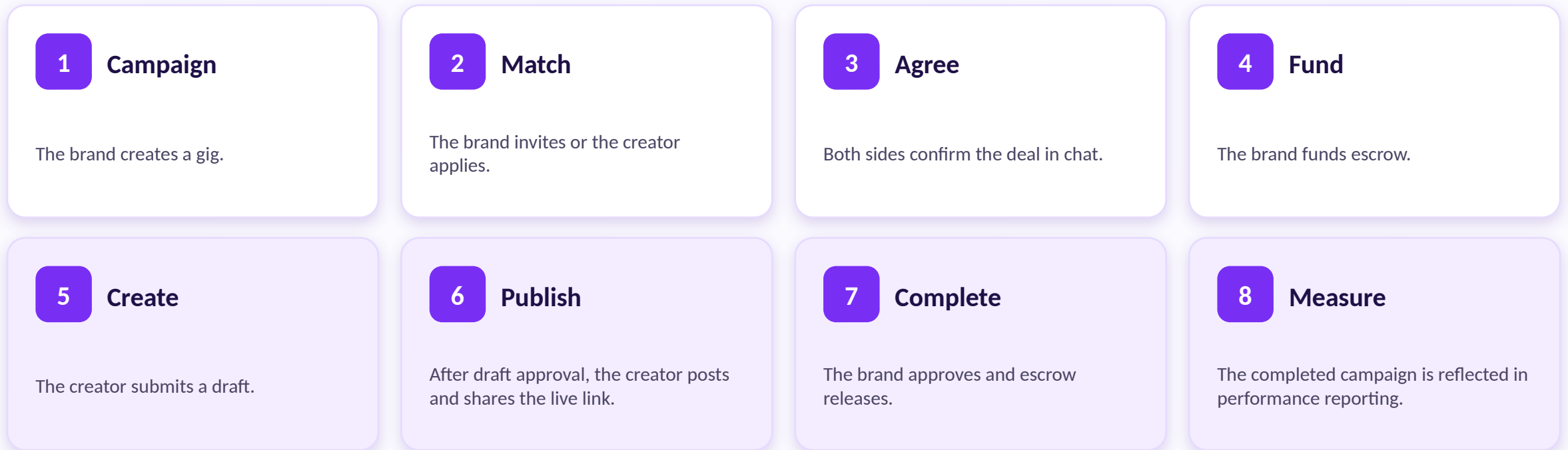
3**Escrow-protected execution**

Deal confirmation, funding, submissions, approvals and release stay connected.

4**Campaign intelligence**

The AI campaign builder structures briefs; performance reports close the loop.

GigTryst is an end-to-end marketplace for creator-brand collaboration



Built by Aashirwad Labs Private Limited, Jaipur.

Live in India and early stage.

Creators gain opportunity, clarity and stronger payment protection

Apply free

Discover marketplace gigs and apply without an application fee.

Keep the deal organised

Move from acceptance to chat, agreed terms, draft, live link and approval in one workflow.

Work behind funded escrow

Revision limits, a post-publication auto-release timer and dispute access after two submissions add safeguards.

Creator plans: Lite (free) · AI (₹590/mo) · Elite (₹1,770/mo) — each with a small platform fee based on your plan.

Brands gain better decisions and tighter control from brief to completion

Build campaigns faster

Use the AI campaign builder to turn the brief into a structured campaign.

Evaluate with verified inputs

Review read-only creator statistics from official Meta and YouTube APIs.

Control delivery and payment

Confirm terms, fund escrow, review the draft and live post, then approve release.

Review outcomes

Use performance reports after campaign completion.

Brand model: Free to join · **5% commission** only when the deal completes and escrow releases · Razorpay payments with TDS and GST handled