



GigTryst for brands

Run creator campaigns you can control.

gigtryst.com



Creator campaigns become difficult to control

Creator discovery, audience proof, deal terms, content approvals and payment often sit across disconnected tools. That creates delays, ambiguity and avoidable risk.



Discovery

Hard-to-verify creator evidence



Execution

Scattered terms and approvals



Payment

Risk before delivery is complete



How GigTryst solves it: one connected campaign workflow

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|----|-----------------------------|--|
| 01 | Write the brief | Turn a plain-language campaign idea into an editable brief with the AI campaign builder. |
| 02 | Choose with evidence | Invite creators or review applicants using connected, read-only Meta and YouTube statistics. |
| 03 | Lock the deal | Confirm deliverables, deadlines, revisions and payment terms in the campaign conversation. |
| 04 | Approve and release | Fund escrow after confirmation, review the draft, verify the live post and approve release. |

What is GigTryst?

An end-to-end marketplace for creator-brand collaboration.

1 Campaign

The brand creates a gig.

2 Match

The brand invites or the creator applies.

3 Agree

Both sides confirm the deal in chat.

4 Fund

The brand funds escrow.

5 Create

The creator submits a draft.

6 Publish

After draft approval, the creator posts and shares the live link.

7 Complete

The brand approves and escrow releases.

8 Measure

The completed campaign is reflected in performance reporting.

Built by Aashirwad Labs Private Limited, Jaipur.

Live in India and early stage.

Brands get creator evidence they can trust

Connected statistics

Review creator statistics connected through official Meta and YouTube APIs.

Better shortlisting

Compare relevant profile signals without depending on self-reported screenshots.

No social passwords

Read-only access means GigTryst does not need a creator's social password.



Gaurav Kudesiya
Jaipur, Rajasthan · Tech

6.9%
Engagement

118
Posts

✓
Read-only API

Verified through official Meta and YouTube APIs — no screenshots, no shared passwords.

Brands get control over scope, budget and approvals

Deal terms are confirmed before the brand funds escrow. Draft review and live-post approval create clear checkpoints before release.

Protection against stalled execution

Revision limits, an auto-release timer and a dispute option keep the collaboration moving with defined safeguards.



Brands launch faster and learn from each campaign

AI campaign builder

Move from a campaign idea to an editable setup without starting from a blank page.

Performance reports

Review campaign results through a consistent performance-reporting workflow.

Brands start free, and GigTryst earns only when work completes

Free

Join and create campaigns

There is no platform commission at campaign creation or before a deal completes.

5%

Commission on completion

The 5% platform commission is earned when the deal completes and escrow releases. Payments run through Razorpay, with TDS and GST handled.



**Bring your next creator
campaign onto GigTryst.**

gigtryst.com

